

Sofia Lenti

UX/UI DESIGNER

CONTACT

☎ +34 644 508380
📍 A Coruña, Spain
✉ lentisofia12@gmail.com

EDUCATION

2025 - Google Carrer
Professional course - UX Design

2024 - The Odin's Project
Professional course - HTML/CSS

2022 - Talent Garden Innovation School
Master's course - UI Design

2020 - University of Genoa
Master's degree - General Design

SKILLS

- Understanding of design principles.
- Solve design problems.
- Knowledge of HTML and CSS.
- Proficiency with Figma.
- Variety of tools such as Adobe pack, Affinity Designer, Cavalry.
- Knowledge of design best practices.
- Understanding principles of cognitive psychology
- Learning about industry trends.
- Reading about design thinking and critical.
- Experiment with new technologies

LANGUAGES



PORTFOLIO

sofialenti.com/portfolio/

PROFILE

Generalist Designer with an holistic experience gained over 4 years. Fearless and reliable, I listen to stories and translate them into memorable experiences. A biliever in the power of smiling.

EXPERIENCE

- **UX/UI DESIGN freelance | 2020 - now**
 - Ability to manage projects, plan tasks, and meet deadlines.
 - Familiarity with business concepts and ability to translate business needs into design solutions.
 - Excellent communication skills and ability to collaborate with multidisciplinary teams. Case study: Il giusto.
 - Deliever wireframes, prototypes, and mockups. Case study: Gio Russo Transformer.
 - Ability to conduct user research, interviews, and usability testing to inform the design process. Case study: Repal.
- **Product Designer / co-founder at Scarta | 2022 - now**
 - Storytelling Skills: ability to communicate ideas.
 - Ability to conduct market research and interviews to inform the design process.
 - Project management: ability to manage projects and plan tasks.
 - Business Acumen: familiarity with business concepts and ability to translate business needs into design solutions.
- **UI Designer at Lenticar | 2020 - 2022**
 - Implementation of design systems.
 - Digital Marketing Knowledge: Understand the basic principles of online marketing and how they can influence design decisions.
 - Business Knowledge: Familiarity with business concepts and the ability to translate business needs into design solutions.
- **Graphic Designer at Ikea | 2019**
 - Attention to detail and commitment to quality of work.
 - Management of emotions and responsibilities.
 - Accessibility Understanding: Knowledge of accessibility guidelines and ability to design for a wide range of users, including those with disabilities.